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Case Study

# Guide Dogs QLD

Website/Portal

## Guide Dogs QLD

Since 1960, Guide Dogs Queensland has provided vital support to people who are blind or have low vision. The comprehensive list of services and support offered helps customers experience the freedom and independence they deserve.

Recognised as one of the most trusted brands in Australia, Guide Dogs Queensland relied on Follow to deliver a re-imagining of their online presence.

Follow implemented our design strategy process to unpack the needs of Guide Dogs Queensland and their many stakeholders. We worked with the Queensland team in a series of workshops and ideation sessions to clearly establish the goals of each business unit and the needs of all customers.





25	Guide Dogs placed with Queenslanders in need	73	Visits to regional areas to provide support
963	Programs delivered to people with low or no vision	453	Volunteers shared their time and skills
92	Free clinics and educational experiences hosted	6	Cadetteships offered to build our future capacity

### Meet some Queenslanders we've been able to help

Aston's Story      Jacinta's Story      Roy's Story

“ Guide Dogs Queensland has been a constant source of support, with regular assistance for Aston and help just a phone call away.”

[Read Aston's Story](#)



### Our mission

Through partnership with our stakeholders, Guide Dogs Queensland will provide services which reduce the disadvantage of vision impairment. Our services will assist our

## About us

Since 1960, Guide Dogs Queensland has provided vital support to help people who are blind or have low vision experience the freedom and independence they deserve.

### The story behind the services

While we're best known for our iconic Guide Dogs, we're far more than just dogs. Since we were established, our services have grown greatly to become a holistic offering of services tailored to the individual that are designed to help each person achieve their goals.

Thanks to the ongoing support of the community, we are able to help people who have low or no vision become active members of their communities. We do this by teaching people of all ages a range of practical skills that many of us with sight take for granted.



### How we help

#### Our services

We offer personalised training and support programs to help Queenslanders with and for low vision reach their potential and live independent and meaningful lives.

#### Our services include:

- Orientation and Mobility
- Occupational Therapy

## Volunteer with our dogs and pups

Volunteer your time to help our pups and dogs on their journey to become life-changing Guide Dogs.

[Apply now >](#)

### There are many ways to get involved with our dogs and puppies

Our dogs might be the furry faces of our organisation, but it's their dedication of incredible volunteers that makes their success possible. Future Guide Dogs require different levels of care and commitment at all stages of their journey, so we are always in need of more generous people to share their time with them.

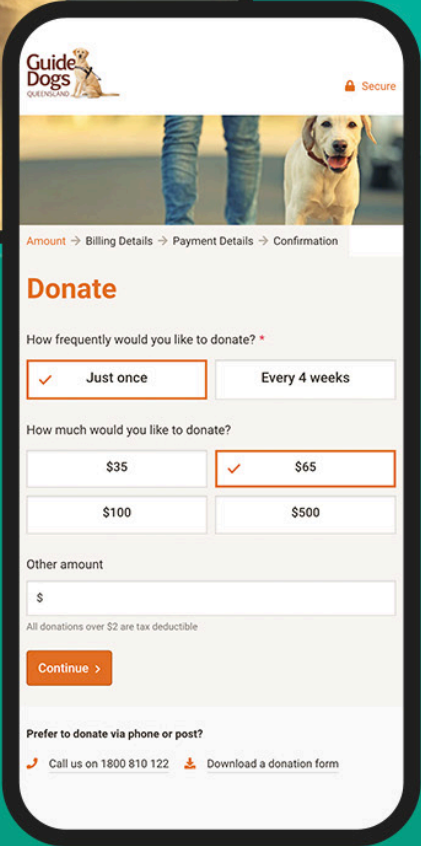
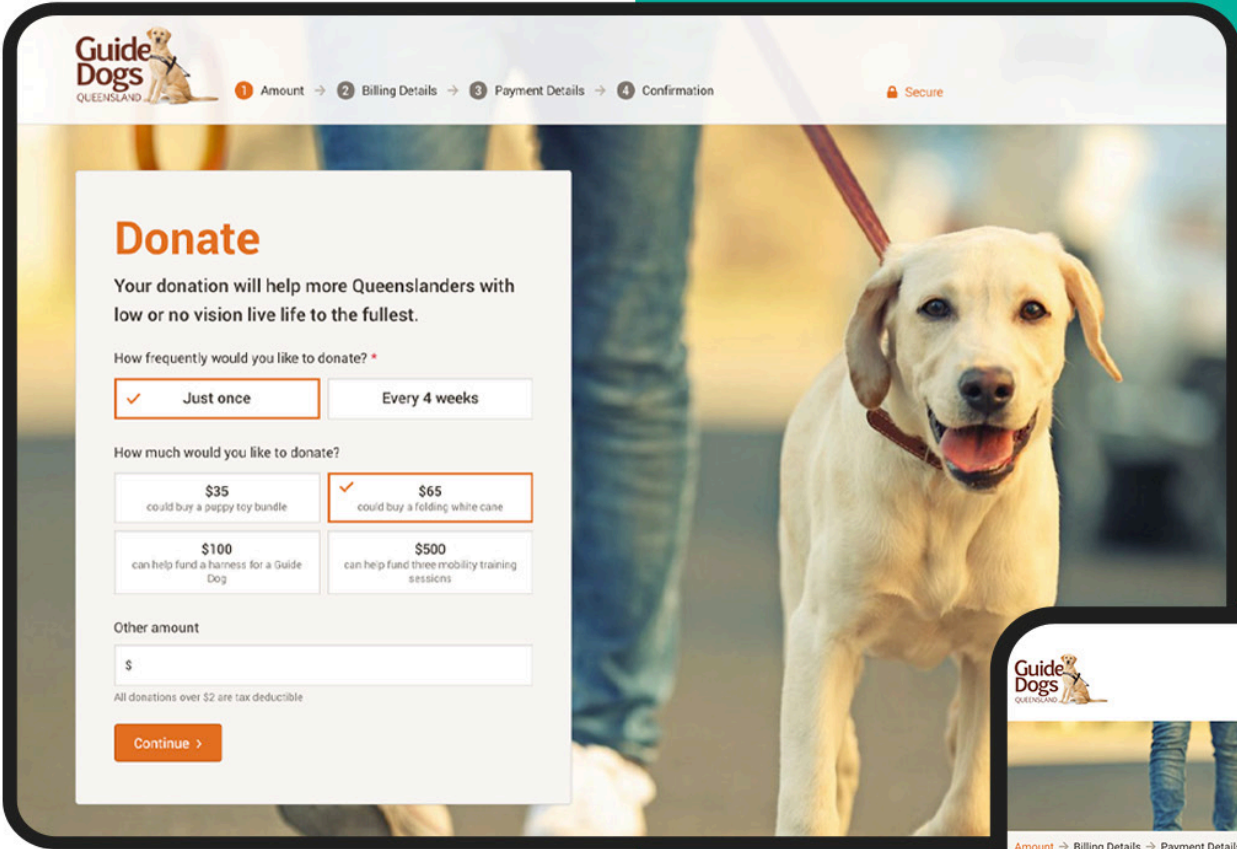
<p><b>Raise a puppy</b></p> <p>Commitment: Full-time (18+ months)</p> <p>Time Required: Moderate - High</p> <p>Location: Within an hour of our Training Centre</p>	<p><b>Volunteering in our kennels</b></p> <p>Commitment: Regular</p> <p>Time Required: Moderate - High</p> <p>Location: Our Training Centre in Brisbane</p>	<p><b>Boarding a dog</b></p> <p>Commitment: Flexible</p> <p>Time Required: Low - Moderate</p> <p>Location: Within 20 minutes of our Training Centre</p>	<p><b>Rehome a Guide Dog</b></p> <p>Commitment: Full-time</p> <p>Time Required: Moderate</p> <p>Location: Anywhere in Queensland</p>
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### It takes a lot of time, patience, commitment and love to raise Guide Dogs.

From the time our puppies are born, they begin training to become life-changing Guide Dogs. Throughout their journey they rely on lots of special people along the way, and that's where volunteers like you come in.







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Results **follow.**

For additional information or queries relating to information contained in this document, please contact Follow.

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